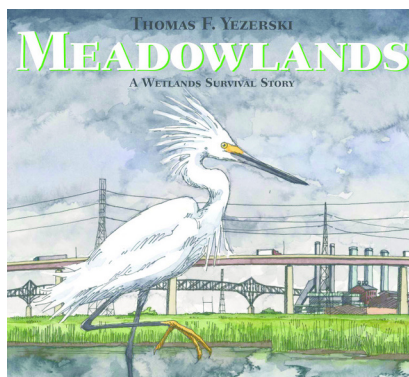


NJMC NEWS RELEASE

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FOR IMMEDIATE RELEASE

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NJMC To Host Free Talk and Reading By Acclaimed “Meadowlands” Children’s Author

LYNDHURST, N.J. – The New Jersey Meadowlands Commission (NJMC) will host a free talk and reading for children by Thomas F. Yezerski, the author of the acclaimed new book “Meadowlands,” at 10:30 a.m. on Saturday, June 25. The family event, for ages 6 and up, will be held at the NJMC’s Meadowlands Environment Center in DeKorte Park.

Yezerski will be available to sign his book after the event. “Meadowlands” is now on sale at the Environment Center’s Tidelands Treasures gift shop.

“Tom Yezerski’s book tells a wonderful and important story about the Meadowlands’ amazing environmental recovery, and we are pleased to welcome him to the Meadowlands Environment Center,” said Marcia Karrow, Executive Director of the NJMC. “Tom’s engaging style of storytelling and talent as a gifted illustrator make “Meadowlands” an appealing, fun and educational book for young readers.”

Subtitled “A Wetlands Survival Story,” the book details the Meadowlands’ ongoing environmental renaissance. It has received rave reviews in national and regional publications – including high praise from the School Library Journal, Publishers Weekly, The New York Times and the Chicago Tribune.

Said The Times: “Yezerski not only *can* write a book on how to teach children about their environmental impact — he has. “Meadowlands” is tremendously (but not intimidatingly) informative, fun to read and gorgeous to look at.”

The School Library Journal states: “Yezerski, who lived next to the Meadowlands in northern New Jersey for 12 years, traces the history of this fascinating 7,000 acre wetlands right in the center of one of the state’s most densely populated and industrial areas. The ink-and-watercolor illustrations are highly detailed, and each spread features a border highlighting various items of importance. Readers will be glad to discover that the Meadowlands is now in recovery.”

Yezerski, who lives in Hoboken and is a former Rutherford resident, is the author and/or illustrator of 13 children's books. On June 25 he will talk to youngsters about how he fell in love with writing and drawing as a young child, how he thinks of his ideas for books, and how a book is published.

For more information on Tom Yezerski, visit his website, www.thomasfyezerski.com.

Yezerski's talk is the latest collaboration between the NJMC and the Bergen County Audubon Society, which is co-hosting the event. The two organizations sponsor free twice-monthly nature walks at various Meadowlands parks and natural areas, as well as such other free events as the annual Butterfly Day on Sunday, July 24, and Kevin Karlson Shorebird Day on Saturday, Aug. 20.

Seating for Yezerski's talk is limited, and registration is required. To register, call 201-460-4608 or register online at <http://www.rst2.edu/meadowlandsreg/rege.asp>.

For press only: To arrange an interview with Tom Yezerski, contact Brian Aberback at 201-460-4619 or brian.aberback@njmeadowlands.gov.

Attachments: Dust jacket photo, author photo

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